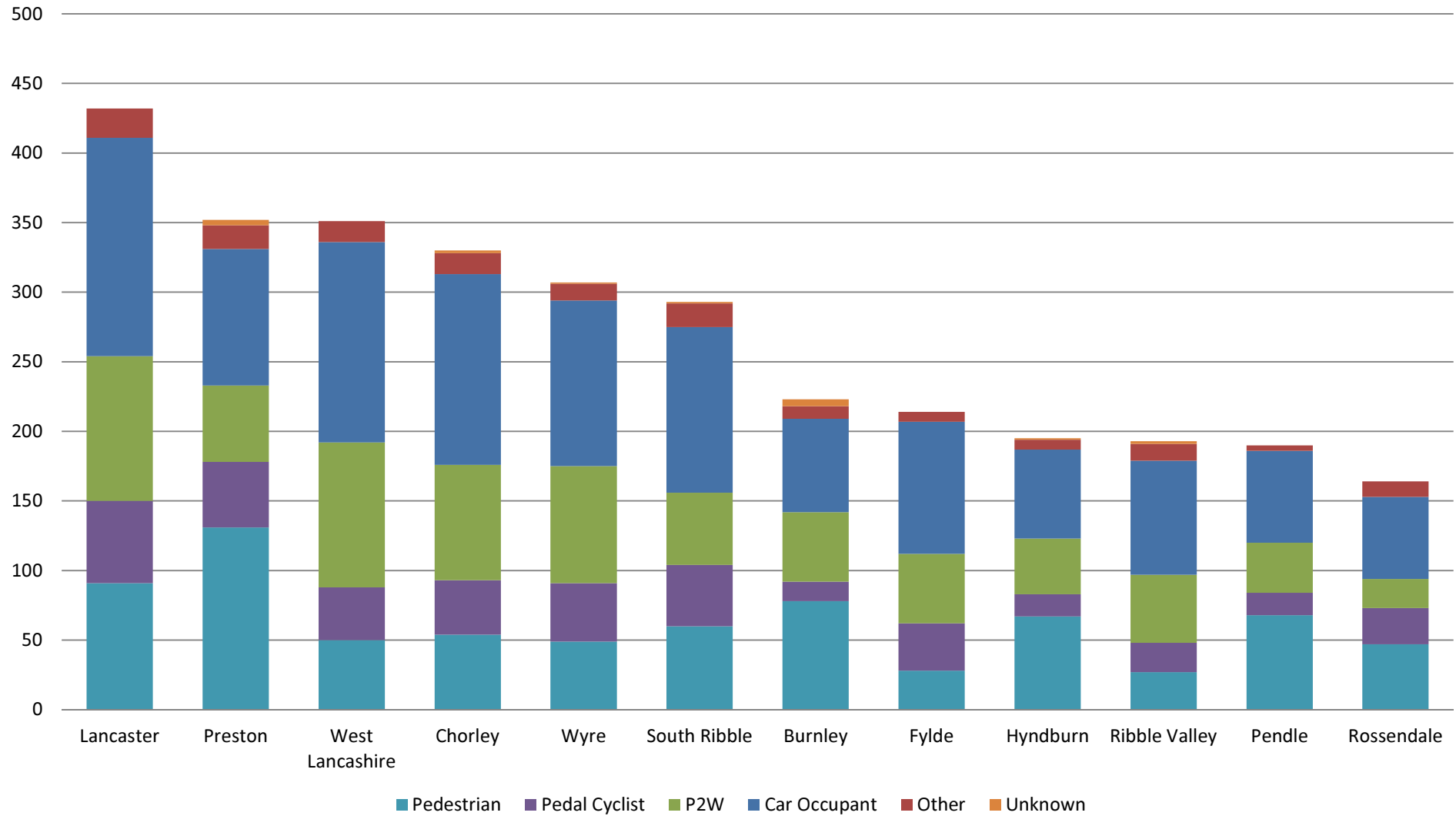


Rossendale Casualty Profile and Road Safety Activities

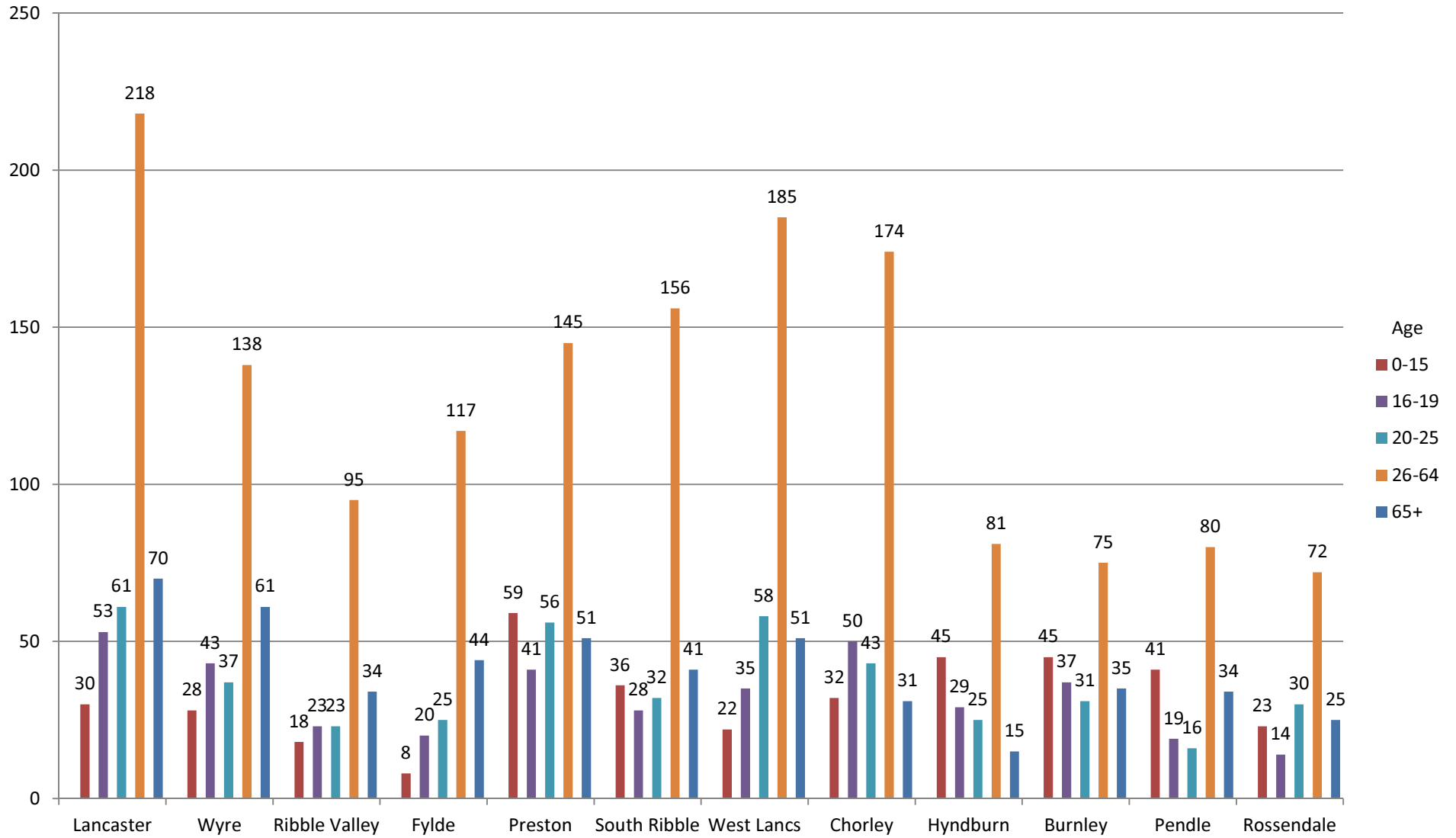
Paul Binks

Road & Transport Safety Manager

KSIs by District according to Casualty Group (2009-13)



KSI's by District (2009-13)

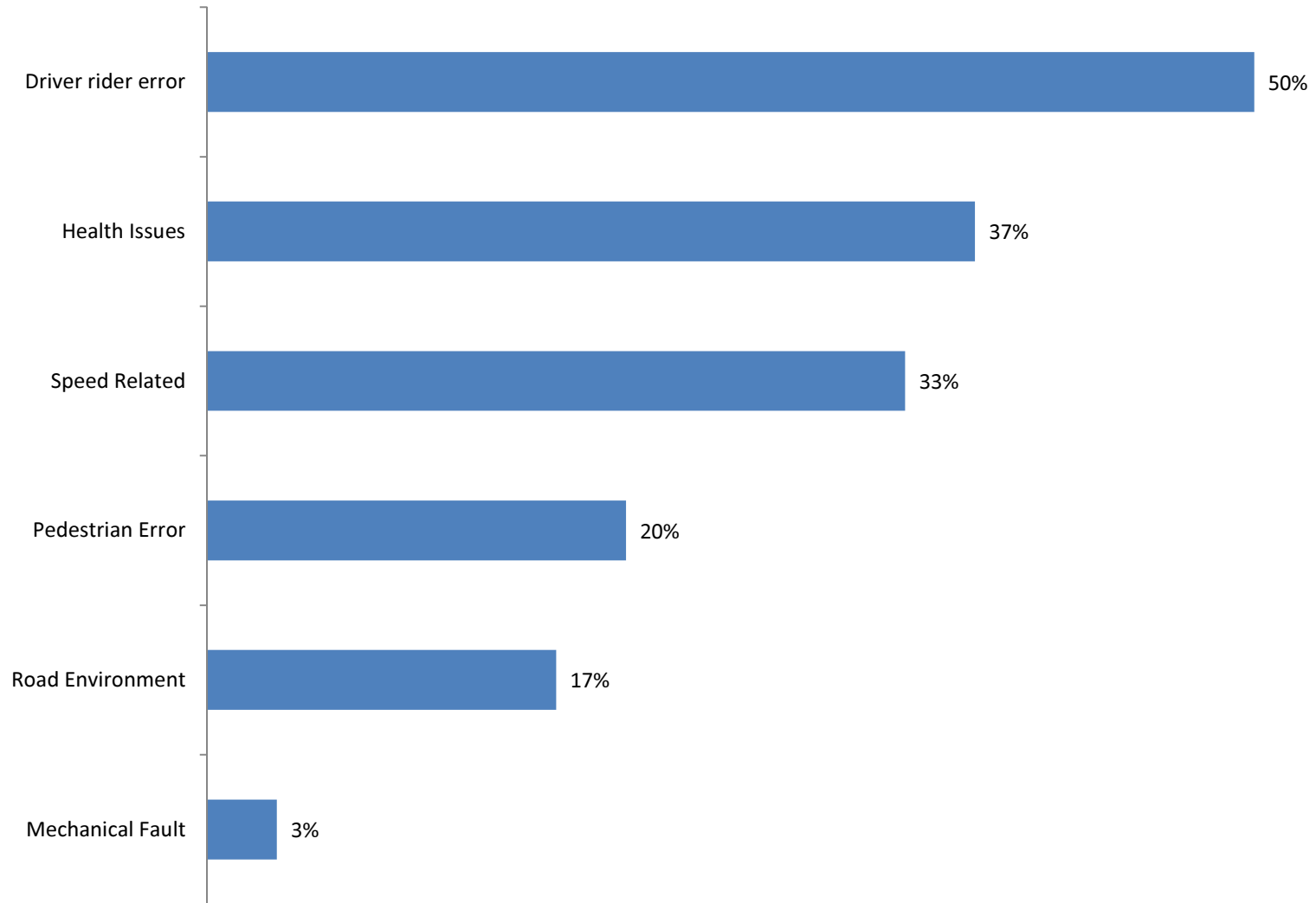


Rossendale					Lancashire
No.	% of County	No. per 1000 population	County rank adjusted for population		No.
68053	5.8	*	11	Population	1171558
1260	5.3	18.5	8	All Casualties (2009-13)	23630
142	5.4	2.1	6	All Pedestrians	2649
76	4.1	1.1	9=	All Pedal cyclists	1856
66	3.2	1.0	12	All Powered 2-wheeler	2040
884	5.7	13.0	6=	All Car occupants	15570
92	6.1	1.4	3=	All Other	1515
164	5.1	2.4	10=	All KSI's (2009-13)	3228
47	6.3	0.7	5=	KSI Pedestrians	750
26	6.6	0.4	1=	KSI Pedal cyclists	396
21	2.9	0.3	12	KSI Powered 2-wheeler	728
59	4.9	0.9	8	KSI Car occupants	1207
11	7.5	0.2	1=	KSI Other	147

The issues and priorities in Rossendale:

- Children and young people aged up to 25 years represent 40.9% of all the killed and seriously injured (KSI) casualties in Rossendale, the Lancashire average being 38%
- The 16 to 25 year age group represents 26.8% of all killed and seriously injured in Rossendale, the Lancashire average being 25.2 %
- The 0-15 year age group represent 14% of all killed and seriously injured in Rossendale, with the Lancashire average being 12.8%
- 61% of all children killed and seriously injured in Rossendale were Pedestrians
- Rossendale has the third highest rate of all killed or seriously injured casualties for people aged 20-25 years old in Lancashire
- Rossendale has the highest rate of killed or seriously injured Pedestrian casualties for people aged 65 years old and over in Lancashire

ROSSENDALE - 2013 Contributory factors for collisions with a KSI casualty (a collision may have multiple contributory factors)



Activities: District Action Plan:

- **Evidence Based Accident Reduction Measures**
- **20mph Speed Limit Areas**
- **Speed Tasking & Lancashire Road Watch**
- **Engagement in 20mph areas**
- **Resources for schools and collages**
- **Wasted Lives**
- **Resources for Older People**

